

# COMPRESSOR <sup>TECH</sup>

DEDICATED TO GAS COMPRESSION PRODUCTS AND APPLICATIONS

THE LEADING MAGAZINE FOR  
GLOBAL GAS COMPRESSION  
PROFESSIONALS SINCE 1996

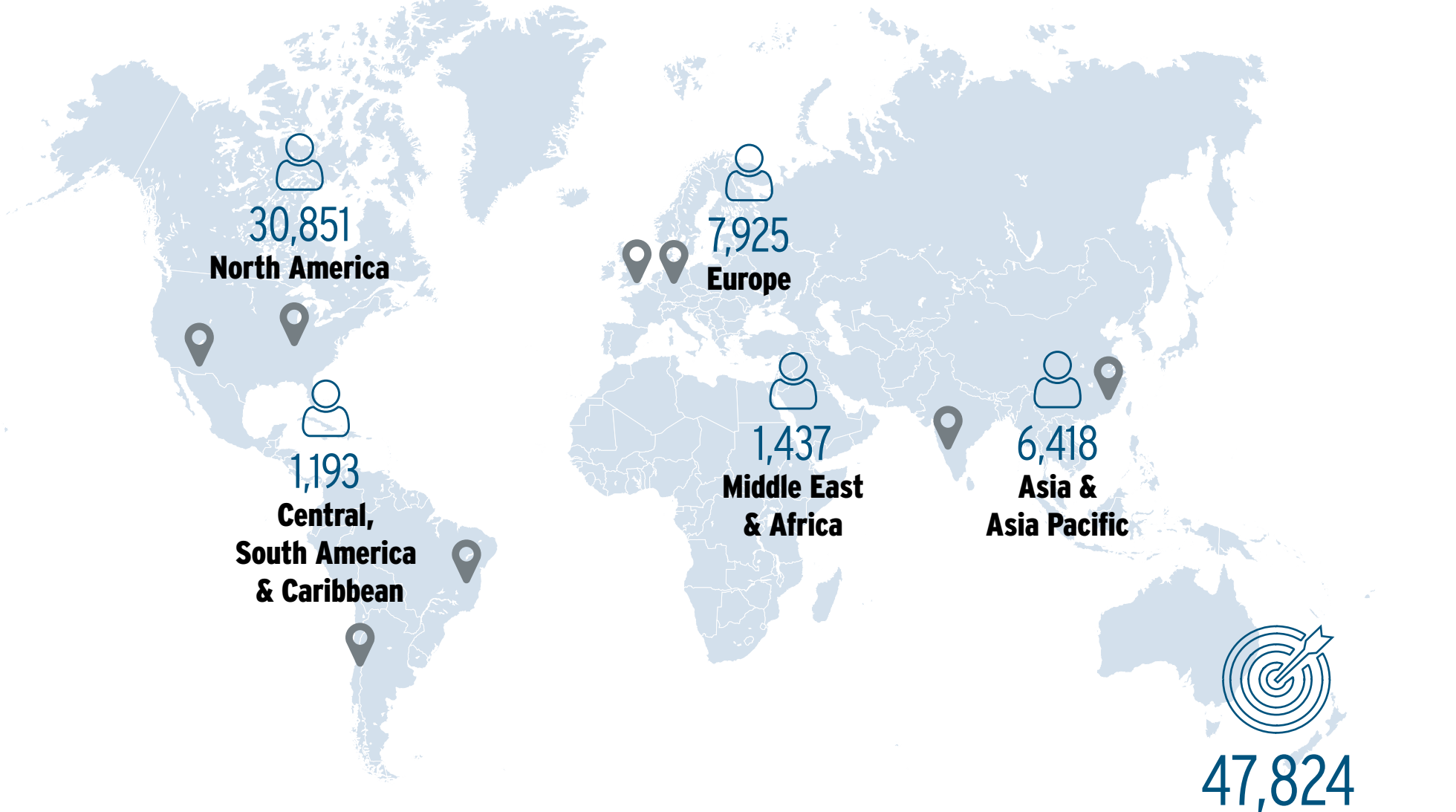
20  
24  
MEDIA  
INFORMATION



[www.khl.com](http://www.khl.com)

[www.compressortech2.com](http://www.compressortech2.com)

A SINGLE ROUTE TO THE GLOBAL MARKET



 OFFICES |  REGIONAL REACH

SOURCE: KHL data cloud and 

TOTAL AUDIENCE REACH



# COMPRESSOR TECH<sup>2</sup>

DEDICATED TO GAS COMPRESSION PRODUCTS AND APPLICATIONS

## WEBSITE

21,358  
PAGE VIEWS/MONTH

## MAGAZINE

19,358  
CIRCULATION

10  
ISSUES  
PER YEAR

## SOURCING GUIDE

20,000+  
CIRCULATION

2,500+  
PAGE VIEWS

## NEWSLETTER

**COMPRESSOR TECH<sup>2</sup> News**  
Latest gas compression news and information from COMPRESSORTECH<sup>2</sup> magazine

14,673  
WEEKLY DISTRIBUTION

## SOCIAL MEDIA

-  @COMPRESSORTECH2
-  @COMPRESSORTECH2
-  @COMPRESSORTECH2
-  @COMPRESSORTECH2

OUR AVERAGE READER HAS READ **COMPRESSORTECH<sup>2</sup>** FOR 8 YEARS... TRUSTED SINCE 1996

## BY BUSINESS TYPE

45.0%	Gas production, gas gathering, gas processing and refining and gas transmission pipeline operators
15.0%	Compressor manufacturers and compressor set packagers
10.0%	Consulting engineers or contractors
8.0%	Manufacturers of compressor components, power transmission products, controls and instrumentation, lubrication, emissions, testing and analysing equipment
8.0%	Distribution, service and overhaul of compressors and engines
7.0%	Reciprocating engine and electric motor manufacturers
4.0%	R&D, technical support organizations, technical universities and libraries, students
3.0%	Gas turbine, steam turbine and turbomachinery manufacturers

## BY COUNTRY/REGION

60.0%	North America
5.0%	Central & South America
20.0%	Europe
5.0%	Middle East & Africa
10.0%	Asia & Asia Pacific

## WHAT OUR READERS BUY

Signet Research Inc. conducted an independent survey of CT2's readership. One question asked was, *'Please indicate if you are involved, either as an individual or as part of a group or committee in the initiation, recommendation, specification, approval or purchase of any of the following products or services.'*

58%	Gas compressors
46%	Reciprocating engines
45%	Compressor valves, seals and bearings
44%	Lubrication systems
40%	Gas and steam turbines and turbocompressors
40%	Compressor or engine controls
40%	Maintenance and overhaul services
30%	Engine components
30%	Cooling system components
29%	Filters, separators, VRUs
29%	Aftermarket compressors or engine parts
21%	Emissions equipment

87% Involved In One or More: *Multiple responses permitted*



**WEBSITE**

21,358  
PAGE VIEWS/MONTH

14,892  
UNIQUE VISITORS

1:49  
SESSION TIME



SOURCE: GOOGLE ANALYTICS

**TOP 10 COUNTRIES**

- 1 UNITED STATES
- 2 INDIA
- 3 UNITED KINGDOM
- 4 GERMANY
- 5 CANADA

- 6 ITALY
- 7 IRELAND
- 8 JAPAN
- 9 FRANCE
- 10 CHINA

**NEW FOR  
2024  
GEOTARGETING  
AVAILABLE**

**LEADERBOARD** Run of site

Desktop: 728px width by 90px height  
Mobile: 468px width by 60px height  
Tablet: 300px width by 75px height

\$ 1,680 € 1,400

**WALLPAPER** Run of site

Desktop wallpaper: 1260px width by 1500px height with 1024px centre gap not visible  
Visible area: On most monitors 118px by 700px either side of centre gap

\$ 3,490 € 3,150

**SPONSORED CONTENT 2 & 3** Run of site

**Headline:** Max 40 characters including spaces  
**Standfirst:** Max 250 characters including spaces  
**Button Text:** Max 20 characters including spaces  
**Image:** 1:1 ratio high res image  
**Article:** A link to an article hosted on your website (or one on our website, see for SCI)

\$ 2,250 € 2,030

**SPONSORED CONTENT 1** Run of site

**Image:** jpg or png file with a 3:2 ratio, minimum size 300x200 pixels (900x600 pixels is recommended)

**Title:** maximum 50 characters including spaces

**Landing page URL,** if directed to an external website (Example: Some link to YouTube)

**Landing page on the Diesel Progress website:** article body text maximum 3000 characters including spaces and any additional photos.

\$ 2,250 € 2,030

**MPU 1** Run of site

\$ 1,680 € 1,400

**MPU 2** Run of site

\$ 1,350 € 1,180

**MPU 3** Run of site

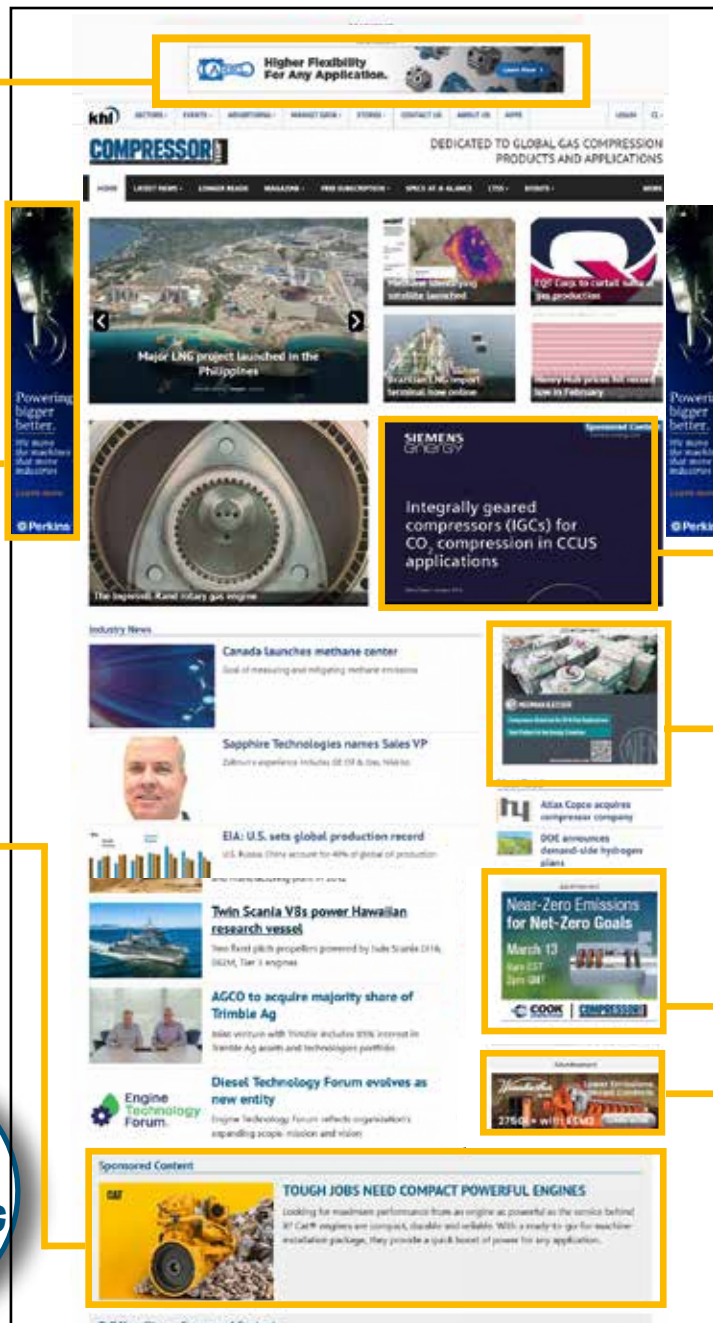
\$ 1,320 € 1,160

Banners: 300px width by 250px height

**300 x 100** Run of site

Banner: 300px width by 100px height

\$ 1,000 € 890



**NEWSLETTER**

14,673

WEEKLY DISTRIBUTION

18.65%

OPEN RATE

27.77%

CLICK THROUGH RATE

AVERAGE CLICK THROUGH RATE BY POSITION

TOP BANNER: 1.52%

SPONSORED CONTENT: 2.24%

BANNER: 1.33%

BUTTON: 0.26%

Materials are due one week prior to mail date. Send all materials and links to: [production@khl.com](mailto:production@khl.com)

**TOP 10 COUNTRIES**

- 1 UNITED STATES
- 2 CANADA
- 3 INDIA
- 4 GERMANY
- 5 ITALY

- 6 UNITED KINGDOM
- 7 NETHERLANDS
- 8 JAPAN
- 9 FRANCE
- 10 BRAZIL

**TOP BANNER**

High visibility branding in industry leading newsletter.

\$ 1,800 € 1,570

**SPONSORED CONTENT**

Whether you want to build brand awareness or drive leads for your business, this format can do it all.

Maximum two sponsored content slots per newsletter

\$ 1,960 € 1,680



**MIDDLE BANNER**

Excellent brand building position within high quality editorial content.

\$ 1,580 € 1,410

**BOTTOM BANNER**

Branding opportunity within industry leading newsletter.

\$ 1,340 € 1,180

**BUTTON**

Cost effective digital branding.

\$ 1,000 € 890

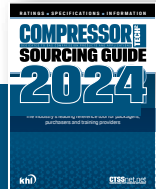
**JAN-FEB**

- LNG
- Condition Monitoring
- Powering Compressors

**BONUS DISTRIBUTION**

- ✔ 5th American LNG Forum  
25-27 FEBRUARY, Houston, TX

ADVERTISING DEADLINE: 25 JANUARY



**COMPRESSORTECH<sup>2</sup> SOURCING GUIDE**  
 ADVERTISING & SPONSORSHIP OPPORTUNITIES AVAILABLE (see p10)  
 DISTRIBUTED WITH APRIL ISSUE

**MARCH**

- Carbon Capture
- Hydrogen Report
- Gas Processing Technologies

**SPECIAL INSERT:**

- 📖 **Packager Guide**  
 SPONSORSHIP OPPORTUNITIES AVAILABLE

**BONUS DISTRIBUTION**

- ✔ GCA Conference  
25-27 MARCH, Galveston, TX

ADVERTISING DEADLINE: 21 FEBRUARY

**APRIL**

- Offshore Compression
- Energy Transition
- Compressor Packages

**SPECIAL INSERT:**

- 📖 **Gas Compressor Specs At-A-Glance**  
 SPONSORSHIP OPPORTUNITIES AVAILABLE

**BONUS DISTRIBUTION**

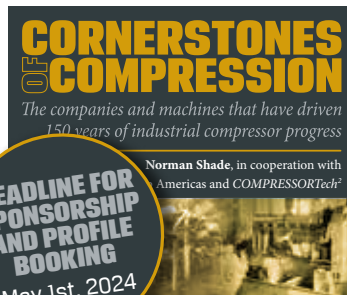
- ✔ Hannover Messe H2 Zone  
22-26 APRIL, Hannover, Germany
- ✔ Offshore Technology Conference  
6-9 MAY, Houston, TX
- ✔ EGCR 7-9 MAY, Pittsburgh, PA

ADVERTISING DEADLINE: 21 MARCH

**MAY**

- Engines in Gas Compression
- Emissions
- Compressor Maintenance

ADVERTISING DEADLINE: 22 APRIL



**DEADLINE FOR SPONSORSHIP AND PROFILE BOOKING**  
 May 1st, 2024

**JUNE**

- Compressor Components
- Digital Monitoring
- Gas Turbines

**SPECIAL INSERT:**

- 📖 **Reciprocating Engines Specs At-A-Glance**  
 SPONSORSHIP OPPORTUNITIES AVAILABLE

**BONUS DISTRIBUTION**

- ✔ Achema  
10-14 JUNE, Frankfurt, Germany
- ✔ Sensor + Test  
11-13 JUNE, Nürnberg, Germany
- ✔ ASME Turbo Expo  
24-28 JUNE, London, UK

ADVERTISING DEADLINE: 21 MAY

**JULY**

- Partners in Training
- Hydrogen
- LNG Infrastructure
- Filtration Systems

**BONUS DISTRIBUTION**

- ✔ Small number of copies at all major shows we take part with a booth in the next 12 months

ADVERTISING DEADLINE: 18 JUNE

**AUG-SEPT**

- Turbomachinery
- All forms of energy: LNG, LPG, CNG, RNG
- Gas Transportation & Storage

**SPECIAL INSERT:**

- 📖 **Turbine Specs-At-A-Glance**  
 SPONSORSHIP OPPORTUNITIES AVAILABLE

**BONUS DISTRIBUTION**

- ✔ Turbomachinery & Pump Symposia  
20-22 AUGUST, Houston, TX
- ✔ Gastech Expo  
17-20 SEPTEMBER, Houston, TX
- ✔ GPA Midstream  
22-25 SEPTEMBER, San Antonio, TX

ADVERTISING DEADLINE: 1 AUGUST

**OCTOBER**

- Lubrication Systems
- Compressor Controls
- Carbon Capture & Storage

**SPECIAL INSERT:**

- 📖 **Electric Motors At-A-Glance**  
 SPONSORSHIP OPPORTUNITIES AVAILABLE

**BONUS DISTRIBUTION**

- ✔ GMC 6-9 OCTOBER, Tampa, FL

ADVERTISING DEADLINE: 19 SEPTEMBER

**NOVEMBER**

- FPSO/FNLG
- Renewable Gas
- Compressor Drivers

**SPECIAL INSERT:**

- 📖 **Stationary Emissions Regulations At-A-Glance**  
 SPONSORSHIP OPPORTUNITIES AVAILABLE

**BONUS DISTRIBUTION**

- ✔ Adipex 4-7 NOVEMBER, Abu Dhabi

ADVERTISING DEADLINE: 15 OCTOBER

**DECEMBER**

- Year In Review
- Outlook 2025
- Energy Transportation - Moving Gas
- Aftermarket Services

ADVERTISING DEADLINE: 20 NOVEMBER

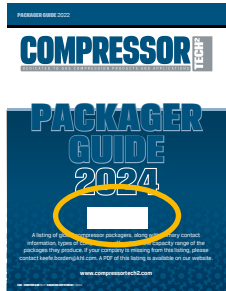
**EDITORIAL DEADLINES**

Submit editorial by the 1st of the month prior to publication. For further details contact: **Jack Burke:** jack.burke@khl.com | +1 262 754 4150



A GREAT WAY TO ESTABLISH YOUR COMPANY AS A PREMIER SUPPLIER TO MANUFACTURERS AND USERS OF COMPRESSORS, ENGINES, TURBINES AND GAS COMPRESSION PACKAGES

PACKAGER GUIDE



Part of the March issue of **COMPRESSORTECH<sup>2</sup>**, this insert provides a quick reference for anyone looking for information on gas compression packagers, with package capacity ranges, locations and key contacts.

DISTRIBUTED WITH THE MARCH ISSUE

COMPRESSOR SPECS-AT-A-GLANCE



A staple of the April issue of **COMPRESSORTECH<sup>2</sup>**, this four-page pull-out insert provides a quick, at-a-glance reference of the basic specifications for centrifugal, reciprocating and rotary compressors and turboexpanders.

DISTRIBUTED WITH THE APRIL ISSUE

ENGINE SPECS-AT-A-GLANCE



A highly anticipated feature of the June issue of **COMPRESSORTECH<sup>2</sup>**, this colorful insert is full of information on which manufacturers supply reciprocating engines to the gas compression industry, along with the output range of the engines they provide.

DISTRIBUTED WITH THE JUNE ISSUE

THE BENEFITS

- ✓ Full-page advertisement on the back page PLUS Logo on the front cover and branding on the data pages of the insert
- ✓ 598 x 100 pixel banner on website landing page
- ✓ Logo included in social media promotions
- ✓ 500 bonus copies for company distribution
- ✓ Distributed to full circulation of **COMPRESSORTECH<sup>2</sup>**
- ✓ Bonus distribution at all **CT<sup>2</sup>** attended trade shows for 12 months
- ✓ Insert can be downloaded from [www.compressortech2.com](http://www.compressortech2.com) and select **COMPRESSORTECH<sup>2</sup>** e-newsletters
- ✓ Yearlong visibility

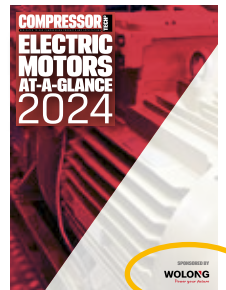
TURBINE SPECS-AT-A-GLANCE



This insert provides a quick at-a-glance reference of the basic specifications of turbines used in the gas compression industry.

DISTRIBUTED WITH THE AUGUST-SEPTEMBER ISSUE

ELECTRIC MOTORS AT-A-GLANCE



This four-page pull-out insert provides a quick at-a-glance reference of the basic specifications of electric motors used in the gas compression industry.

DISTRIBUTED WITH THE OCTOBER ISSUE

STATIONARY EMISSIONS REGULATIONS-AT-A-GLANCE



Emissions regulations are a key consideration in any compression system operating around the world. Part of the November issue, the Stationary Emissions Regulations-At-A-Glance is a valuable reference guide to global emissions rules on stationary engine systems.

DISTRIBUTED WITH THE NOVEMBER ISSUE

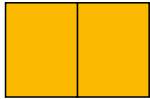







INSERT AVAILABLE TO ONLY ONE SPONSOR

SPONSORSHIP

€ 7,100

€ 6,275



		NUMBER OF INSERTIONS					
		1	3	6	10	14	18
<b>DOUBLE PAGE SPREAD</b> 400mm W x 273mm H (15.75in W x 10.75in H)		\$8,590	\$8,050	\$7,720	\$7,020	\$6,280	\$5,560
		€6,540	€6,130	€5,840	€5,340	€4,780	€4,230
<b>FULL PAGE</b> 200mm W x 273mm H (7.875in W x 10.75in H)		\$5,200	\$4,770	\$4,470	\$4,100	\$3,780	\$3,470
		€4,220	€3,930	€3,600	€3,330	€3,090	€2,900
<b>HALF PAGE ISLAND</b> 118mm W x 168mm H (4.625in W x 6.625in H)		\$3,780	\$3,440	\$3,070	\$2,730	\$2,600	\$2,320
		€2,940	€2,740	€2,530	€2,330	€2,160	€2,000
<b>HALF PAGE VERTICAL</b> 86mm W x 251mm H (3.375in W x 9.875in H)		\$3,410	\$3,160	\$2,800	\$2,510	\$2,380	\$2,000
		€2,830	€2,590	€2,370	€2,220	€2,100	€1,890
<b>HALF PAGE HORIZONTAL</b> 180mm W x 118mm H (7.062in W x 4.625in H)		\$3,410	\$3,160	\$2,800	\$2,510	\$2,380	\$2,000
		€2,830	€2,590	€2,370	€2,220	€2,100	€1,890
<b>THIRD PAGE VERTICAL</b> 57mm W x 251mm H (2.250in W x 9.875in H)		\$2,450	\$2,080	\$2,030	\$1,750	\$1,560	\$1,400
		€1,920	€1,690	€1,500	€1,400	€1,300	€1,240
<b>THIRD PAGE HORIZONTAL</b> 180mm W x 80mm H (7.062in W x 3.125in H)		\$2,450	\$2,080	\$2,030	\$1,750	\$1,560	\$1,400
		€1,920	€1,690	€1,500	€1,400	€1,300	€1,240
<b>QUARTER PAGE</b> 86mm W x 118mm H (3.375in W x 4.625in H)		\$1,950	\$1,720	\$1,600	\$1,430	\$1,320	\$1,130
		€1,530	€1,370	€1,250	€1,130	€1,080	€1,030

**30% surcharge for cover positions** (INSIDE FRONT COVER, INSIDE BACK COVER, OUTSIDE BACK COVER)

**BLEED SIZE**

- Please add 3mm (0.125in) bleed to all edges of full page and DPS ad sizes.

**COLOUR**

- CMYK only - do not use RGB or spot colour.

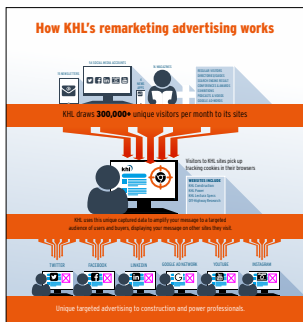
**BONUS DIGITAL ISSUE**

- All advertisements are included in the digital version of the magazine and are linked to the company website or direct to a specific URL. Please supply high resolution pdf files.

**RICH MEDIA**

- Link additional video, audio or images to your digital advertisement, free of charge, when viewed via the International Construction App. Please talk to your local sales contact.

## REMARKETING & PROGRAMMATIC



Amplify your message and engage with a targeted audience that is interested in your products and services.

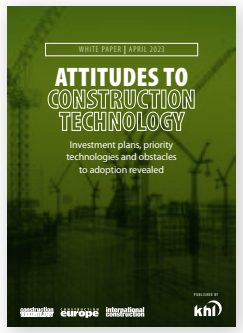
**BASE COST** \$ 7,500 € 7,000

Includes project setup, brand safety, 250,000 impressions and optimization.

**ADDITIONAL IMPRESSIONS** \$ 3,000 € 2,700

Per 250,000 impressions.

## RESEARCH PROJECTS & WHITE PAPER



Like so many others, our audience is crying out for good quality information to help them run their business better and more efficiently.

Price on application

## EMAIL AND NEWSLETTER MARKETING



COMPRESSORTech<sup>2</sup> has a database of approx. **17,018** active decision makers. Rent this list to drive leads, promote your event, increase sales. *Please allow a 15% reduction to accommodate data permissions.*

Prices start at \$ 900 € 750 per 1,000

## WEBINARS AND EVENTS



Use KHL's events and content studio to deliver high quality events that generate brand awareness, showcase thought leadership and consistently drive sales leads.

Prices start at \$ 6,500 € 6,000

**COMPRESSOR** TECH<sup>2</sup>  
DEDICATED TO GAS COMPRESSION PRODUCTS AND APPLICATIONS  
**SOURCING GUIDE**



20,000+  
CIRCULATION

2,500+  
PAGE VIEWS

A UNIQUE PRINT-WEBSITE COMBINATION THAT OFFERS THE BROADEST REACH INTO THE GAS COMPRESSION MARKETS

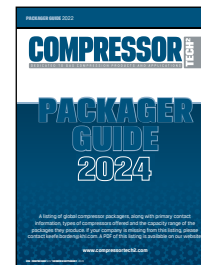
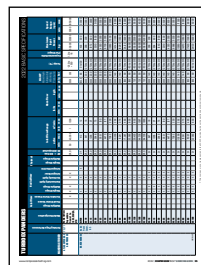
The annual **COMPRESSOR**TECH<sup>2</sup> **SOURCING GUIDE** is a key reference and training tool for the gas compression industry, incorporating a comprehensive information on compressor and driver specifications, compressor fundamentals, reference materials, products and gas compressor packagers.

**THE COMPRESSOR**TECH<sup>2</sup> **SOURCING GUIDE** **INCLUDES SPECIFICATIONS FOR:**

- Reciprocating and Rotary Compressors
- Centrifugal Compressors
- Turboexpanders
- Mechanical Drive Steam Turbines
- Mechanical Drive Gas Turbines
- Natural Gas Engines
- Variable-Speed Drives
- Electric Motors

**THE COMPRESSOR**TECH<sup>2</sup> **SOURCING GUIDE** **REACHES AN EXTENSIVE RANGE OF USERS, INCLUDING:**

- Engineers
- Service Technicians
- Operators
- Trainers
- Educators



Companies, universities, conferences and many other training venues use the **COMPRESSOR**TECH<sup>2</sup> **SOURCING GUIDE** as a reference textbook and student handout.

Reserve your space in the 2024 **COMPRESSOR**TECH<sup>2</sup> **SOURCING GUIDE**.

Contact [gabriele.dinsel@khl.com](mailto:gabriele.dinsel@khl.com) or your local KHL Power Division representative today.

ALSO AVAILABLE AT:  
[www.compressortechsg.com](http://www.compressortechsg.com)

## OFFERING THE WIDEST DISTRIBUTION AVAILABLE

The **COMPRESSORTECH<sup>2</sup> SOURCING GUIDE** is sent to all **COMPRESSORTECH<sup>2</sup>** subscribers with the April print and digital issues.

It's also distributed at all of the major global trade shows and conferences which **COMPRESSORTECH<sup>2</sup>** attends. Complimentary copies available for educational venues.

It's also available online as part of the **COMPRESSORTECH<sup>2</sup>** website.

## ADVERTISING PACKAGES INCLUDE:

- Print ads with logo in directory listings.
- Online profile with description, contact information, links to website, social media and ad pages.
- Web ads: 180 x 150 pixel ads for full page advertisers.
- Products listings in print and online.
- Custom editorial space for up to three items tagged for profile and Product Section.
  - Compressors
  - Prime Movers
  - Components
  - System Repair
  - Packagers

## SPONSORSHIP OPPORTUNITY



- Upgrade to a Product Section Tab and the online section will be branded with your 728 x 90 pixel web ad and logo.

- Compressors
- Prime Movers
- Components
- System Repair
- Packagers

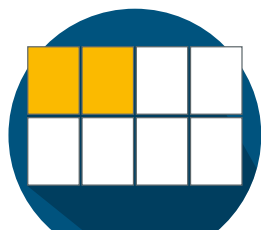
### PACKAGE TWO PRICE PLUS

💰 2,100 € 2,010



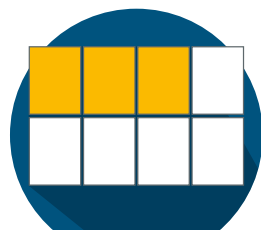
PACKAGE 1

💰 4,700 € 4,095



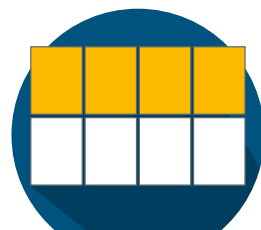
PACKAGE 2

💰 4,980 € 4,340



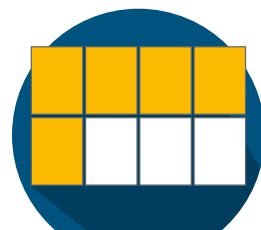
PACKAGE 3

💰 6,460 € 5,690



PACKAGE 4

💰 7,520 € 7,025



PACKAGE 5

💰 8,910 € 8,315

**Highlight your Gas Compression Products and Services by advertising in this widely circulated guide**



# CORNERSTONES OF COMPRESSION

*The companies and machines that have driven 150 years of industrial compressor progress*

Norman Shade, in cooperation with KHL Group Americas and COMPRESSORTech<sup>2</sup>

Set to be published in October 2024, the primary objective of this book is to preserve the record of historically important compressors, engines and related technology and the companies that developed and manufactured them.

## THE PROFILE SECTION IS DIVIDED INTO THREE CATEGORIES:

- COMPRESSORS
- COMPRESSOR DRIVERS
- COMPONENTS

### TIMELINE

#### CLOSE DATE FOR PROFILES AND SPONSORSHIP

MAY 1, 2024

#### BOOK LAUNCH

OCTOBER 2024

**THIS BOOK WILL BE A TREASURED RESOURCE FOR THE INDUSTRY WITH AN INFINITE SHELF LIFE.**

## SPONSORSHIP OPPORTUNITIES

Companies that have driven industrial compressor progress will have the opportunity to participate in this monumental book by sponsoring sections of the book that relate to their respective industry sector.

Standardized sponsorship pages will include company images and logos with section title and description.

## SPONSORED SECTIONS INCLUDE

- Compressor Types and History of Development
- Important Compressor and Engine Companies
- Less Common Compressor Technologies
- Important Enabling Developments
- Major Product Development Failures
- Compressors of the Future

One-page section sponsorship **\$ 3,280** **€ 3,130**

## PROFILE SECTION

Companies will have the opportunity to underwrite this unique book project through corporate profile articles about their companies. The companies will be showcased in a special Profile section.



### PACKAGE 1

PROFILE PAGES  
1-page profile

NUMBER OF BOOKS  
5

RATE  
**\$ 4,100**

**€ 3,900**



### PACKAGE 2

PROFILE PAGES  
2-page profile

NUMBER OF BOOKS  
10

RATE  
**\$ 7,020**

**€ 6,690**



### PACKAGE 3

PROFILE PAGES  
3-page profile

NUMBER OF BOOKS  
15

RATE  
**\$ 9,200**

**€ 8,760**



### PACKAGE 4

PROFILE PAGES  
4-page profile

NUMBER OF BOOKS  
20

RATE  
**\$ 11,500**

**€ 10,950**



**Partner with a team of expert journalists, designers, and marketers to create compelling content tailored to your audience's interests.**

For more than 30 years, industry decision-makers have come to KHL's market-leading brands to access information necessary for running their businesses. You can leverage this vast knowledge to create content that resonates with your audience. We understand industry buyers' mindsets and can ignite their passion through compelling storytelling via multiple channels.

The network of communication channels includes websites, newsletters, daily briefings, social media, magazines, and events.

With a half a million audience at our fingertips, we know exactly what makes buyers and users tick. We amplify your message and position you at the center of the industry. Through the latest AI technology we connect you with the audiences that matter the most to you at a time that is relevant to them.

CONTENT FUELLED BY EXPERTISE

## CONTENT MENU

**ADVERTORIALS**

**BLOGS**

**BROCHURES**

**COMMERCIAL FEATURES**

**EVENT HOSTING**

**INTERVIEWS (Q&As)**

**PRESS RELEASES**

**PODCASTS**

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For more information contact [contentstudio@khl.com](mailto:contentstudio@khl.com)  
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## CONTACT US

### KHL OFFICES

#### UNITED KINGDOM (Head Office)

KHL Group LLP  
Southfields, South View Road,  
Wadhurst, East Sussex, TN5 6TP, UK  
+44 (0)1892 784 088

#### GERMANY OFFICE

KHL Group, Niemöllerstr. 9  
73760 Ostfildern (Stuttgart), Germany  
+49 (0)711 3416 7471

#### USA HEAD OFFICE

KHL Group Americas LLC  
14269 N 87th St., Suite 205,  
Scottsdale, AZ 85260, USA  
+1 480 535 3862

#### USA WAUKESHA OFFICE

20855 Watertown Road, Suite 220,  
Waukesha, WI 53186-1873, USA  
+1 262 754 4100

#### CHINA OFFICE

KHL Group China  
Room 769, Poly Plaza, No.14, South Dong  
Zhi Men Street, Dong Cheng District,  
Beijing 100027, P.R. China  
+86 (0)10 6553 6676

#### SOUTH AMERICA OFFICE

KHL Group Américas LLC  
Av. Manquehue Sur 520, of 205,  
Las Condes, Santiago, Chile  
+56 9 7798 7493



### COMPRESSORTECH<sup>2</sup> TEAM



#### GABRIELE DINSEL

**Brand Manager**  
+49 (0)711 3416 7471  
gabriele.dinsel@khl.com



#### JACK BURKE

**Editor**  
+1 262 754 4150  
jack.burke@khl.com



#### ALISTER WILLIAMS

**Global Vice President of Sales**  
+1 312 860 6775  
alister.williams@khl.com



#### BECKY SCHULTZ

**Vice President of Content, Power**  
+1 480 408 9774  
becky.schultz@khl.com

### GLOBAL SALES REPRESENTATIVES

#### USA

**Thomas Kavooras**  
+1 312 929 3478 | thomas.kavooras@khl.com

#### Josh Kunz

+1 414 379 2672 | josh.kunz@khl.com

#### Kristin Pride

+1 720 298 8546 | kristin.pride@khl.com

#### Niki Trucksa

+1 262 754 5131 | niki.trucksa@khl.com

#### Alister Williams

+1 312 860 6775 | alister.williams@khl.com

#### MAINLAND EUROPE

**Gabriele Dinsel**  
+49 (0)711 3416 7471 | gabriele.dinsel@khl.com

#### ITALY/BENELUX/SCANDINAVIA

**Roberta Prandi**  
+39 (0)334 653 8183 | roberta.prandi@khl.com

#### JAPAN

**Michihiro Kawahara**  
+81 (0)3 32123671 | kawahara@rayden.jp

#### CHINA

**Cathy Yao**  
+86 (0)10 6553 6676 | cathy.yao@khl.com